

# 1 Supplementary material for LHCb-PAPER-2015-044

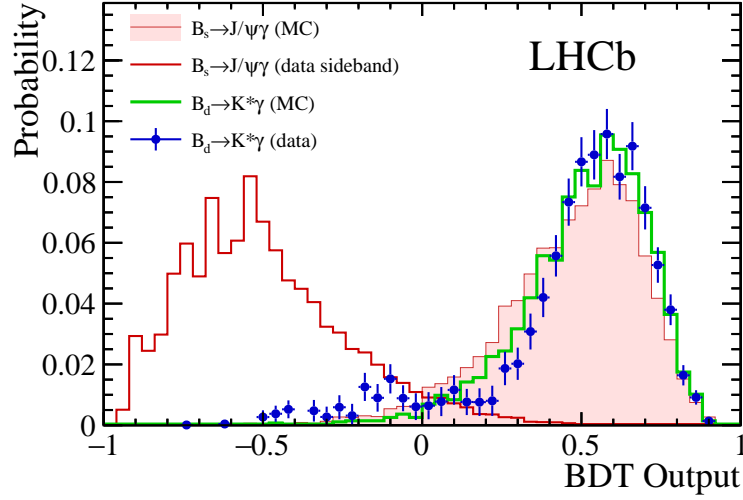


Figure 1: Output value of the selection BDT for  $B_s^0 \rightarrow J/\psi \gamma$  simulated signal events (filled red),  $B_s^0 \rightarrow J/\psi \gamma$  data candidates in the background region (red line), simulated  $B^0 \rightarrow K^{*0} \gamma$  decays (green line) and  $B^0 \rightarrow K^{*0} \gamma$  data events.

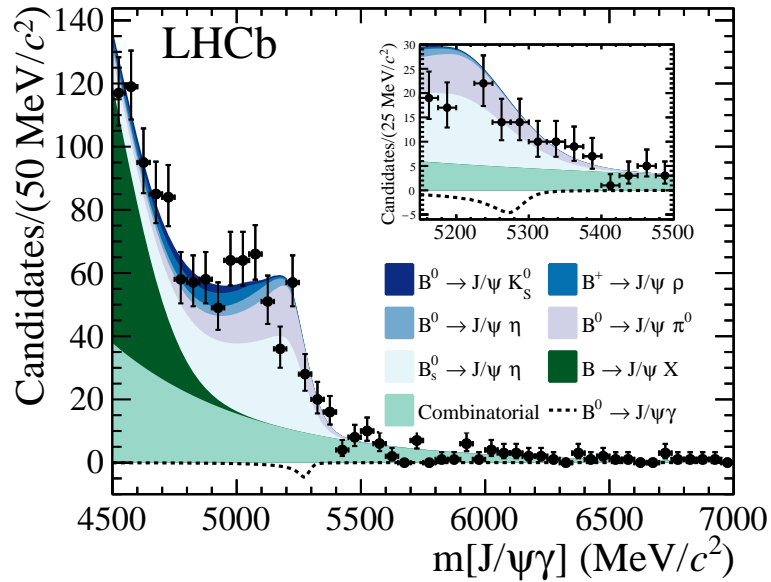


Figure 2: Mass distribution of signal candidates with the fit result overlaid, allowing for a  $B^0 \rightarrow J/\psi \gamma$  signal.

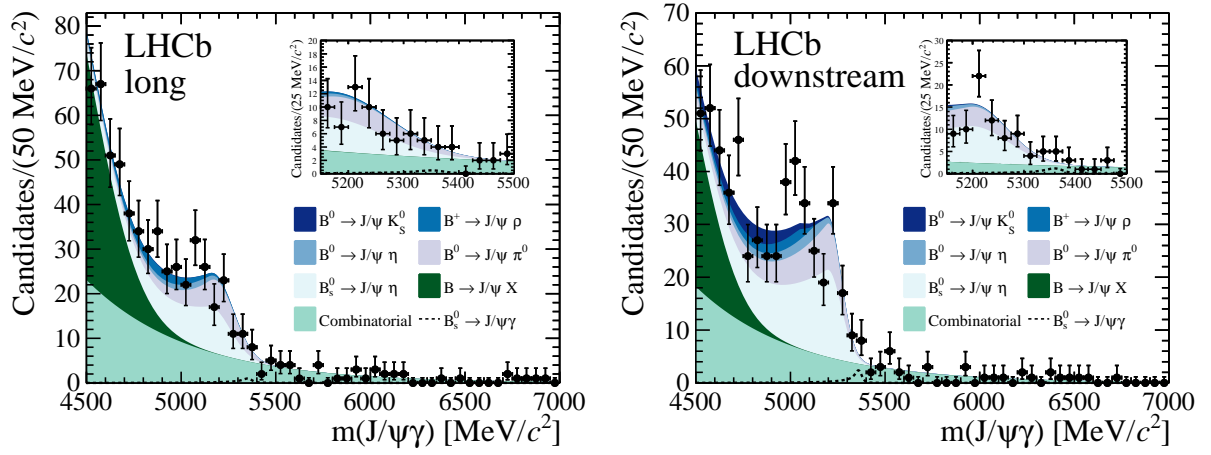


Figure 3: Mass fit to data for the two different converted photon reconstruction categories, *long* and *downstream*.